

The Department of Jobs, Enterprise and Innovation intends to hold a competition for the purpose of recommending a person as

Director, Design and Crafts Council of Ireland (DCCoI)

Closing Date: 3pm Friday March 24th 2017

The Mission of the Design and Crafts Council of Ireland is to promote and stimulate the creative and commercial potential of Irish design and craft and to work in collaboration with strategic partners in the ongoing development and growth of the sector.

Department with Responsibility: Department of Jobs, Enterprise and Innovation

Meeting Frequency (avg.): 8 per annum

Board Meeting Location: Dublin, plus some regional meetings

Remuneration: €925.50

Travel and subsistence is payable at the appropriate rates. It should be noted that in line with the 'One Person One Salary' principle, no public servant will be entitled to receive remuneration in the form of board fees, save for situations that are statutorily provided for e.g. Worker Directors.

Term of appointment: The Director of the Board of DCCoI shall hold office for 3 years from the date of their appointment. The Director is eligible for reappointment for a further term at the end of the 3 years. Where a Director has served 2 terms of office he or she shall not be eligible for reappointment.

Current composition of the Board:

DCCol has 12 directors on its board; 4 directors, including the Chair, are appointed by the Minister for Jobs, Enterprise and Innovation and the remaining 8 are elected by DCCol's 62 member organisations made up of Guilds, Associations, Networks and Societies (GANS).

Current Board Membership	
Ministerial appointee, Chair	Breege O'Donoghue
Ministerial appointee	Vacant
Ministerial appointee	Vacant
Ministerial appointee	Stephen Hughes
Elected member	Michael Hanley
Elected member	Sonya Lennon
Elected member	Mary Palmer
Elected member	Elaine Riordan
Elected member	Martina Hamilton
Elected member	Ray Power
Elected member	Rachel Quinn
Elected member	John O'Connor

Background:

The Crafts Council of Ireland is a company limited by guarantee established under and regulated by the Companies Acts 1963-2013. The objects are set out in the Memorandum and Articles of Association of the Crafts Council of Ireland Limited. The Company is trading as the Design and Crafts Council of Ireland.

The Design & Crafts Council of Ireland (DCCol) is headquartered in Kilkenny and was established in 1971. DCCol is the main champion of the design and craft industry in Ireland, fostering its growth and commercial strength, communicating its unique identity and stimulating quality design, innovation and competitiveness. DCCol's vision is that Irish design and craft is recognised and valued worldwide for its excellence in making, innovation and marketing.

DCCol has 3,269 registered client enterprises and it provides a range of programmes and services to enable them to develop and grow. In doing this, DCCol works with many public and private strategic partners such as retailers, colleges, LEADER, Local Enterprise Offices, Tourism Ireland, OPW and others. Our industry is made up of mainly small and micro enterprises dispersed throughout Ireland and Gross Value Added (GVA) is in excess of €500M¹. The overall design sector accounts for €38bn in exports². DCCol co-owns and operates Showcase, Ireland's Creative Expo, a significant international annual trade event for the sector.

DCCol's activities are funded by the Department of Jobs, Enterprise and Innovation via Enterprise Ireland. It agrees its three-year strategic priorities with Enterprise Ireland and the Department of

¹ *Economic Significance and Potential of the Crafts Sector in Ireland, Indecon International Economic Consultants, 2010*

² *Policy Framework For Design in Enterprise in Ireland, DJEI, 2016*

Jobs Enterprise and Innovation and has a Service Level Agreement (SLA) with Enterprise Ireland. The development of the Strategic Plan 2017-2020 is currently underway. For more information on DCCol's activities and programmes please see [2015 Annual Report](#).

Irish Design 2015 (ID2015)

The aim of Irish Design 2015 (ID2015) was to bring visibility to Ireland's dynamic design businesses, supporting them in trading in competitive foreign markets and ultimately creating jobs at home.

The comprehensive programme of events and activities for ID2015 played an instrumental role in positioning design at the heart of our creative economy and in growing Ireland's reputation abroad as a home for innovative design products and services.

ID2015 generated over €55 million in direct economic return to the Irish economy from a €5 million investment, including export sales generation of €25 million.

In closing out the ID2015 programme, the outcome of a research study into design in Ireland was announced. This was commissioned as part of the initiative and led by the Department in collaboration with ID2015/DCCol, Enterprise Ireland, Science Foundation Ireland and IDA Ireland. For further information see [Policy Framework for Design in Enterprise in Ireland](#).

In February 2017, DCCol published *Ireland – the Design Island - A Consultation Paper Towards a National Design Strategy*. It was prepared in collaboration with key stakeholders from the design sector, education and industry.

The main aims of the consultation paper are to:

- develop Ireland as an internationally-recognised centre of excellence for design and design research, building on Ireland's rich heritage in craftsmanship, innovation and creativity
- create a design culture and promote a better understanding of both design and the value of design in business and society
- expand Ireland's design skills base, from primary level education upwards
- increase the use of design as a source of innovation in Irish businesses, especially in the sectors identified as key growth areas for Ireland
- champion the use of good design in addressing Ireland's societal challenges and increase the use of design by public bodies
- encourage the use of design in public procurement processes in order to drive innovation

The Government's commitment to pursuing concrete actions on design is reflected in the Action Plan for Jobs 2017 and the establishment of a National Design Forum chaired by the Minister for Jobs, Enterprise and Innovation.

Functions of the Board

The Board is responsible for setting the broad strategy and policies of DCCoI. It is responsible for the system of internal financial control and oversight responsibility for the activities of the organisation. The Board delegates to the management and sub-committees the responsibility for the implementation of these policies.

Duties of Directors

Directors have legal duties and obligations imposed by the Companies Act, other statutes and common law.

Directors must act in good faith, act honestly and responsibly and act according to the company's constitution. Directors must have regard to the interests of the company's employees as well as to the interest of the members.

Person Specification

Candidates should have an understanding and appreciation of the craft and design sector, including the role of design in business development and innovation.

Candidates must have significant senior level management experience, and have experience in one or more of the following areas:

- Irish and international business development
- Finance and risk management
- E-commerce, digital or ICT

In addition, candidates with previous experience of board membership and a sound knowledge of corporate governance will be favourably considered.

How to Apply:

Applications to be made by submitting a Curriculum Vitae and cover letter which clearly specifies how your particular background and experience meets the requirements of the position as detailed above.

Please include the names and contact details of two people who can be contacted to provide a reference as to your suitability for the position. Referees will not be contacted without your prior consent.

Applications to be sent by email to jemma.lee@djei.ie by 3pm on Friday March 24th 2017.

Selection Process:

All applications received will be reviewed and may be shortlisted.

References of candidates may be checked as required.

Name(s) of suitable candidate(s) will be submitted to the Minister for Jobs, Enterprise and Innovation for her consideration.

Confidentiality

Subject to the provisions of the Freedom of Information Acts, 2014, applications will be treated in strict confidence. All enquires, applications and all aspects of the proceedings are treated as strictly confidential and are not disclosed to anyone, outside those directly involved in that aspect of the process.

Certain items of information, not specific to any individual, are extracted from computer records for general statistical purposes.