



**An Roinn Turasóireachta, Cultúir,
Ealaíon, Gaeltachta, Spóirt agus Meán**
Department of Tourism, Culture,
Arts, Gaeltacht, Sport and Media

**Appointment of Irish Government nomination to FIFA 2030 Bid
Company (UK & IRELAND 2030 LIMITED) Board**

Closing Date: 3pm on 3/12/2021

The Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and the Minister of State for Sport and the Gaeltacht are seeking to select a suitably qualified candidate to nominate to the FIFA 2030 Bid Company Board (UK & IRELAND 2030 LIMITED). Interested candidates should ensure they meet the criteria outlined. Candidates should email a current curriculum vitae and a cover letter outlining the specific expertise they would bring to the Board, to the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media at: majorevents@tcagsm.gov.ie. Shortlisting on the basis of written applications will apply.

Expressions of interest are now invited from applicants who believe that they possess the skills and experience necessary to be nominated by the Ministers to join the Board of UK & IRELAND 2030 LIMITED and contribute to the delivery of a feasibility study and ultimately a successful bid.

The UK & IRELAND 2030 LIMITED Board

- Location:** Meetings are generally held in Wembley, London, but may be moved between locations in the UK and Ireland. There may be an opportunity to attend some meetings virtually but candidates must be prepared to attend meetings in person.
- Number of Vacancies:** 1 Vacancy
- Remuneration:** Non-remunerated. Travel and subsistence are payable.
- Time Requirements:** The Board is expected to meet approximately 4 times per year but the frequency of meetings may be increased as required. It is also expected that the appointee would attend a number of events during the year and engage in some relationship management work. In total, the time commitment is expected to average approximately 10 days per year between now and bid submission (or termination of the feasibility study/bid).
- Term:** The Board member shall serve until such time as a decision is taken to cease the feasibility study or any subsequent bid or the bid process has been completed, with a bid submitted to FIFA and UK & IRELAND 2030 LIMITED wound up.

In order to be an effective contributor to the Board, it is recommended that members should:

- bring independent and objective scrutiny to the oversight of the organisation;
- be prepared to be challenging when necessary while being supportive to the delivery of organisational strategy and objectives;
- be equipped to offer considered advice on the basis of sound judgement and experience;
- be prepared to make a time commitment to their work commensurate with their role.

Background

Since October 2018, UK & Ireland government authority and football stakeholders have been engaged in a feasibility study to determine whether to progress a five association bid for the 2030 FIFA World Cup.

Along with our UK partners, Ireland has been engaged in preliminary feasibility work in relation to the possibility of hosting World Cup games in Ireland and the UK.

As part of the governance of the proposed joint UK & Ireland bid to host the 2030 FIFA World Cup, it is proposed to set up a bid board that will oversee the company set up for this specific purpose and will be the main decision-making body for the joint UK and Ireland World Cup bid.

1. Mission and Functions of UK & IRELAND 2030 LIMITED

The primary aims of UK & IRELAND 2030 LIMITED will be to:

- (i) Complete the feasibility study and advise on whether the partners should proceed with a bid to host the 2030 FIFA World Cup;
- and
- (ii) If a decision is taken to continue with a bid, to pursue and oversee that bid to its conclusion.

The UK & IRELAND 2030 LIMITED Board, being the board of a company set up for this specific purpose, will be the main decision-making body for the joint UK and Ireland World Cup bid. Some areas will remain reserved matters for Government and others for the Football Associations and decisions on these matters will be escalated as appropriate.

2. Composition of the Board

The Board will be comprised of twelve members including the Chair.

The Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and the Minister of State for Sport and the Gaeltacht are now seeking to fill the position of the Irish Government nominee to the Board.

3. Role of Members of the UK & IRELAND 2030 LIMITED Board

As the main decision-making body for the joint UK and Ireland World Cup bid, the role of the Board will include but may not be limited to:

1. Providing leadership to UK & IRELAND 2030 LIMITED and delivering the objectives of the company over time;

2. Ensuring that the company's culture aligns with its purpose, values and strategy;
3. Setting the Company's risk management strategy and maintaining a sound system of internal controls;
4. Approving of the Company's full-year and half-year financial results and the Annual Report and Accounts;
and
5. Escalating decisions on football or Government reserved matters to the appropriate forum when necessary.

4. Person Specification

The Ministers welcome applications from all those who possess the necessary skills.

Desirable characteristics for candidates to possess include:

- A strong background in sport and an understanding/experience of international sport relations
- Experience of public policy and government requirements
- Experience in delivery of major events
- Experience of campaign management and reputation/PR management
- Experience relevant for the bid (including broadcasting, sponsorship, hospitality and ticketing)
- Experience in bidding for major events
- Experience as a football player/coach at international tournament level
- Demonstration of strong leadership credentials
- Experience working across various countries resulting in an understanding and appreciation of various cultures
- Demonstrable skills in building stakeholder relationships and influencing
- Experience of developing and defining an organisational strategy
- Understanding of the duties and responsibilities of a director (Risks, Finances, Legal, Health and Safety etc.)

5. Term of Appointment

It is envisioned that the appointee will serve until such time as a decision is taken to cease the feasibility study or any subsequent bid or the bid process has been completed, with a bid submitted to FIFA and UK & IRELAND 2030 LIMITED wound up.

7. Submitting your Expression of Interest

Your submission should be made by email to majorevents@tcagsm.gov.ie together with your **Curriculum Vitae** and a **cover letter**, by **3pm on 3 December, 2021**, outlining, with reference to the criteria above, the specific expertise you would bring to the role of member of the UK & IRELAND 2030 LIMITED Board.

IMPORTANT NOTE

Please take care when submitting your expression of interest. As the Assessment Panel will generally make its recommendation(s) based on consideration of the documentation which you submit, it is most important that you *ensure your cover letter (and supporting CV) clearly specifies how your particular background and experience meets the requirements of the UK & IRELAND 2030 LIMITED Board position specified in this booklet.*

This will help ensure that the Assessment Panel is as informed as possible as to the basis for your candidature and why you believe you are a person who could potentially be appointed to the UK & IRELAND 2030 LIMITED Board.

8. Assessment Process

An Assessment Panel will be convened by the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media to consider and assess the expressions of interest received by the Major Events Division and make recommendations to the Ministers.

The panel will:

- review and discuss the expressions of interest received against the specific appointment criteria for the role, as advertised in this Information Booklet;
- assess potential candidates further once they meet the specified appointment criteria by undertaking any or all of the following steps:
 - Consideration of the written applications; and/or
 - Meeting/conference call; and/or
 - Referee checks; and/or
 - Any other selection or verification method deemed appropriate (this may include the Department requiring statutory declarations from shortlisted applicants as to the bona fides of the qualifications and experience contained in their applications).
- arrive at a shortlist of suitable candidates to be sent forward for consideration by the Ministers.

While this process is intended to canvas as widely as possible, the Ministers reserve the right to select another nominee where:

- (i) The Ministers have independently identified a person who is evidently and objectively highly-qualified and capable of effectively discharging the role of Board Member and who has not otherwise applied through this process;
or

- (ii) This process does not provide a sufficient number of qualified candidates.

Where personnel are separately identified by the Ministers, they will be assessed against the same criteria as those applying through this process.

9. Confidentiality

Subject to the provisions of the Freedom of Information Acts, 2014, applications will be treated in strict confidence. All enquires, applications and all aspects of the proceedings are treated as strictly confidential and are not disclosed to anyone, outside those directly involved in that aspect of the process. Certain items of information, not specific to any individual, are extracted from computer records for general statistical purposes.

10. Conflicts of Interest

All applicants must identify any possible areas where a conflict of interest might arise when serving as a member of the UK & IRELAND 2030 LIMITED Board.

11. Data Protection Acts 1988 & 2003

Please note that your cover letter and curriculum vitae may be retained by the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media for up to one year.